

inspirational and achievable  
**floral design**  
magazine  
APRIL 2015

# Bouquets and Body Flowers

**+ MIFGS**



I am always in awe of your/our wonderful correspondents who are constantly on the look out for the new, the interesting and the entertaining in the flowery world we all love. By some weird coincidence most of them are also couples who venture off for a day or weekEnd together with their cameras and tripods and have a thoroughly enjoyable time. None of them are professional photographers in the sense that that is how they make their living yet over the years they have all developed awesome camera skills and the eye for the detail we all want to see. They know the pitfalls, the tricks and the best possible way to take a photo for the maximum effect.

Would you like to take advantage of their skills? If you have a show, exhibition, workshop, parade or demonstration coming up this year, who knows, they may be close enough to call in and record your event for our readers. ... their emails are at the bottom of this page if you want to contact them directly, with a proposition or email me first to see if you are planning something we would all love to view through these pages.

Happy arranging.

*Tricia* TRICIA LEGG EDITOR

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A fabulous bouquet  
featuring feathers by  
Annette von Einem.  
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# 17

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Melbourne Int  
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## Bouquets and Body Flowers

**+** The Fabulous, the Funny  
and the Funky from  
Foreign Flower Festivals

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# MIEGS

## New ways with familiar forms

*Melbourne International Flower and Garden Show*

The annual show in Melbourne is all about anything to do with plants and flowers, making it the ideal place to troll for new ways to use the familiar. The first place to head for is the regular exhibit by the fashion students from the local trade college.



Qianling Ye took Okra seedpods and transformed them into a more fragile, form fitting net by cutting them into slices.

To add to the drama they were dipped in dye varying from black through to deep red to give a colour variation for the edges. Tiny metal rings held them all in place.

The photo below is from <http://bixproduce.tumblr.com/post/49791059595/a-brief-history-of-okra#> where you can read more about Okra, or [CLICK HERE](#).





PHOTOGRAPHY  
VINCENT & KAYLENE WRIGHT  
WORDS TRICIA LEGG



You will have to experiment with when and how to cut the Okra as it might be easier to do when they are very big and old using a knife or even a bacon slicer!

You could also try this idea with Lotus Seed pods when they are still green for more random holes.





# MIEGS



The paper cups that are so easy to find in grocery wholesalers or your local cold drink shop take on a whole new form when grouped like the nest of a paper wasp.

Designer Grant Collins from Cachet Florist started with a wire netting base over a wooden structure. Making separate spheres to later attach to the larger frame would be easier. All you need to do is attach the first cup to the netting with a wire loop through its base and hide the attachment with a second cup placed inside the first. Keep adding more and more to form the wonderful honeycomb effect.



Adding all the bright colours from the sunny side of the colour wheel in the plant material kept the display light and energetic. Adding height with the bright pink Phalaenopsis Orchids also reduced the heaviness of the honeycomb visually, although in reality they would have been very lightweight, perfect for carrying to the venue.



The cups are not only decorative as the top ones can be filled with water, floral foam, or flower phials to house the fresh plant material. Grant used Roses, Orchids, Swan plant seedpods, Celosia and Amaranthus to offset the large Monstera leaves and huge areas of white underneath.

And the bonus is you have instant drinking vessels when the break down of the display is over and the team need a drink!





# MIEGS

In New Zealand we trample over it every day, although you may not be familiar with it if wall to wall carpets are not part of your decorating norm. So what is the brown material used so effectively by Brianna Diver, one of the fashion design students at RMIT in Melbourne?

It is carpet underlay, the felted fibre that is put under any carpet to eliminate sound, moisture and heat and create a luxurious feeling as you walk.

It is quite thick and stiff so a sturdy craft knife would be the easiest way to cut out shapes. Look for off cuts at your local carpet shop.



Looping linear material such as Cordyline, New Zealand Flax, Typha or Pandanus has many more possibilities when you use metal rings.

The garter here could be the start of an idea for a screen, a frame, or an insert in a construction when next you are feeling creative.







Chestnuts or Beech nuts take on a fluffy almost fur like quality when lined up in contrast to a smoother texture. They are easy to attach using hot glue on such a rough surface and of course last for many months.





# MIEGS



It's time to get welding again if you want to reproduce this brilliant rendition of a tree. It is actually very easy to bend metal pipe as there is a mechanism especially made for the task in most engineering shops. Bend 7-8 pipes, weld them to a metal cylinder at the base, weld extra bits for more branches and spray paint the lot white.

The key is to bend them gently and naturally so when all welded together they go in all directions although most should turn inwards eventually to keep the weight as centred as possible. Consider using pipe for any shape if you want a seamless flowing structure.







Wow! All those Roses, look magnificent and what a joy it must have been for the florists at the wholesalers 'Just Because Flowers', who import Roses into Australia.

Thirty or more spheres were covered and the weight would have been enormous, hence the basic structure being constructed so robustly. The 4 pipes coming out from the base kept it all very stable.







# MIEGS

Plastic pipes are used all the time in the plumbing industry and lucky for us, they come in a variety of diameters. Easy to cut with a hacksaw or dropsaw, they usually are white or grey. Adding brown paint gives them the appearance of terracotta field tiles without their weight.







The pipes take readily to being glued (ask your plumber what kind) or screwed to make a really interesting structure or screen. The designers at the Marjorie Milner College mounted theirs on steel reinforcing rods, the stands of which were hidden under black stones.



If the pipes are long enough they will stand alone without any help making them perfect for smaller designs. Add the plant material into the holes and crevices and you have a great mechanic for a cascading display. The College used long lasting plant material such as Anthuriums, Succulents, Tillandsia and Bromeliads as well as tough tropical foliage.





# New ways with familiar forms

Melbourne International Flower and Garden Show

How many times have you walked past plastic crates in your local supermarket? They carry milk, bread, and all manner of other everyday items from producer to retailer. In our village the milk ones are blue, bread ones are red, so they must come in a whole range of colours and sizes and best of all, they are designed for being stacked securely.



The designer Shoso Simbo obviously has a great eye for turning such ordinary items into the extraordinary as this magnificent heart design with stacked red plastic boxes shows. He has not blocked out the heart shape in one colour but changed the positive to the negative in the top third. This is a great design tip to add to your own repertoire.

MIF





Seen as a brown section from a distance, it become interesting twigs, branches and cones close up, adding a brilliant texture and individual vignettes in each box.



IGS

The boxes with green plant material are all the same small house plant yet in each is one, two or three Chrysanthemums placed differently to add variety within each defined space.





# MIEFGS

Wheat, barley, oats, reeds and wild grasses are all wonderful for floral design when bundled up and dried. But then what?

Erinn Ferry placed her bundles in a long line with each bundle placed with the ends in the opposite direction from the one before. This gave her decorative heads on both sides and a contrasting flat centre section.



Using both paper covered wire and long blades of green foliage Erinn wove over and under the bundles to weave a long mat. With enough strips woven through, the whole piece will hold together and can be wrapped around anything. In this case it went around the mannequin to form the dress.



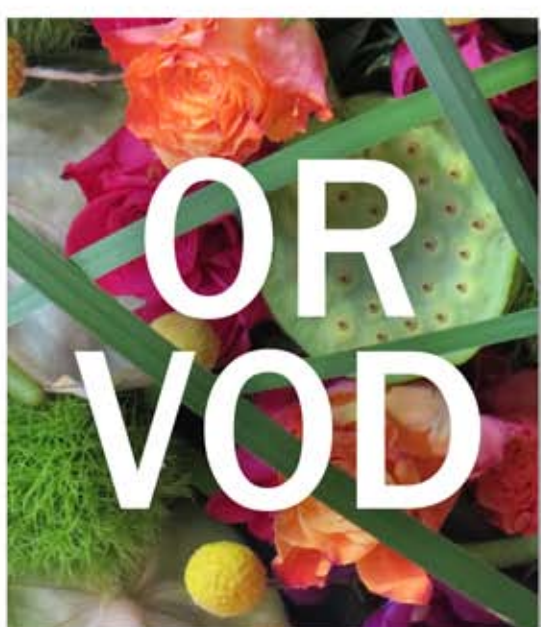




Seeds from the same source create another texture when spray glued on to any surface. Once dry, roll, cut, or shape the surface into anything you want to enhance your design.











[www.floraldesign-dvds.com/mifgs.html](http://www.floraldesign-dvds.com/mifgs.html)  
or **CLICK HERE**





# THE FLORAL TRAVELLING ROADSHOW

Per Benjamin and Annette von Einem joined forces to present a magical show for florists in Sweden and Denmark. They presented a new kind of demo, a flower fashion show, four times in four different locations.

Apart from creating the floral designs, the biggest of all challenges was the transformation of the venues: two indoor parking garages, one old bomb shelter inside a mountain and an old 19th century building. No effort was too big or too complicated.







Everyone gathered in Stockholm, Annette with her two colleagues, Kirsten and Eva, Per with his team of eight colleagues and ten assistants from Munkeröd's Flower School in Stockholm. A total of 54 designs of all sizes and complexity were to be created from scratch in the coming four days. Work progressed well but it took 12 -14 hours each day to put it all together, in an intense but enjoyable atmosphere.




# THE FLORAL TRAVELLING ROADSHOW

PHOTOGRAPHY

MARK TRUSTUP [www.marktrustup.com](http://www.marktrustup.com)


HELÉN PÉ <http://helenpe.choicestockholm.com>

WORDS SUPPLIED



Most challenging was getting the whole event staged, with everything from cleaning the rough spaces, staging the event with catwalk, chairs, bars, buffets, light and sound systems, exhibition and exhibit stands for sponsors, then receiving models, assigning dresses, dress rehearsal, flowers and candles for all the tables, signs for restrooms and the farewell goodie bags. Not only in one city but four and on consecutive nights and within a time frame of only four hours each night. A grand task.





Then started the even grander project of packing it all away and into the truck. It was a question of cubic cm's to get it all in. After only three hours of sleep Per was behind the wheel with Annette as co-driver. The tour could begin! Next show was that very same evening. Having had a very mild and calm winter, that particular Wednesday presented the first real snowstorm. After some challenges they finally got to Gothenburg and the team awaiting them there. The bomb shelter was to be transformed into the flower show runway. Another amazing evening awaited and then the same procedure of packing up again.

Next day, the same procedure in Helsingborg in the south of Sweden. Then finally they reached Copenhagen on the Friday to start refreshing of all designs for the grand finale on Saturday. And what a show it turned out to be! The most amazing of all four shows thanks to the team of assistants from Norway, Denmark and Sweden and the transformation of the location in the flower market's parking garage. Most photos are from this evening.



# THE FLORAL TRAVELLING ROADSHOW



**Love, Passion and Fashion** was a whole evening of flower fashion, starting before the show with a glass of bubbly to enjoy together with the trade stands and the exhibition of 20 wedding designs, created by the Floristisk Coaching team. Presented in 2 parts, the action on the red-carpeted catwalk was accompanied by a music and light show. All the designs were carried by models in couture dresses from Danish designer Gudrun Gudnitz.



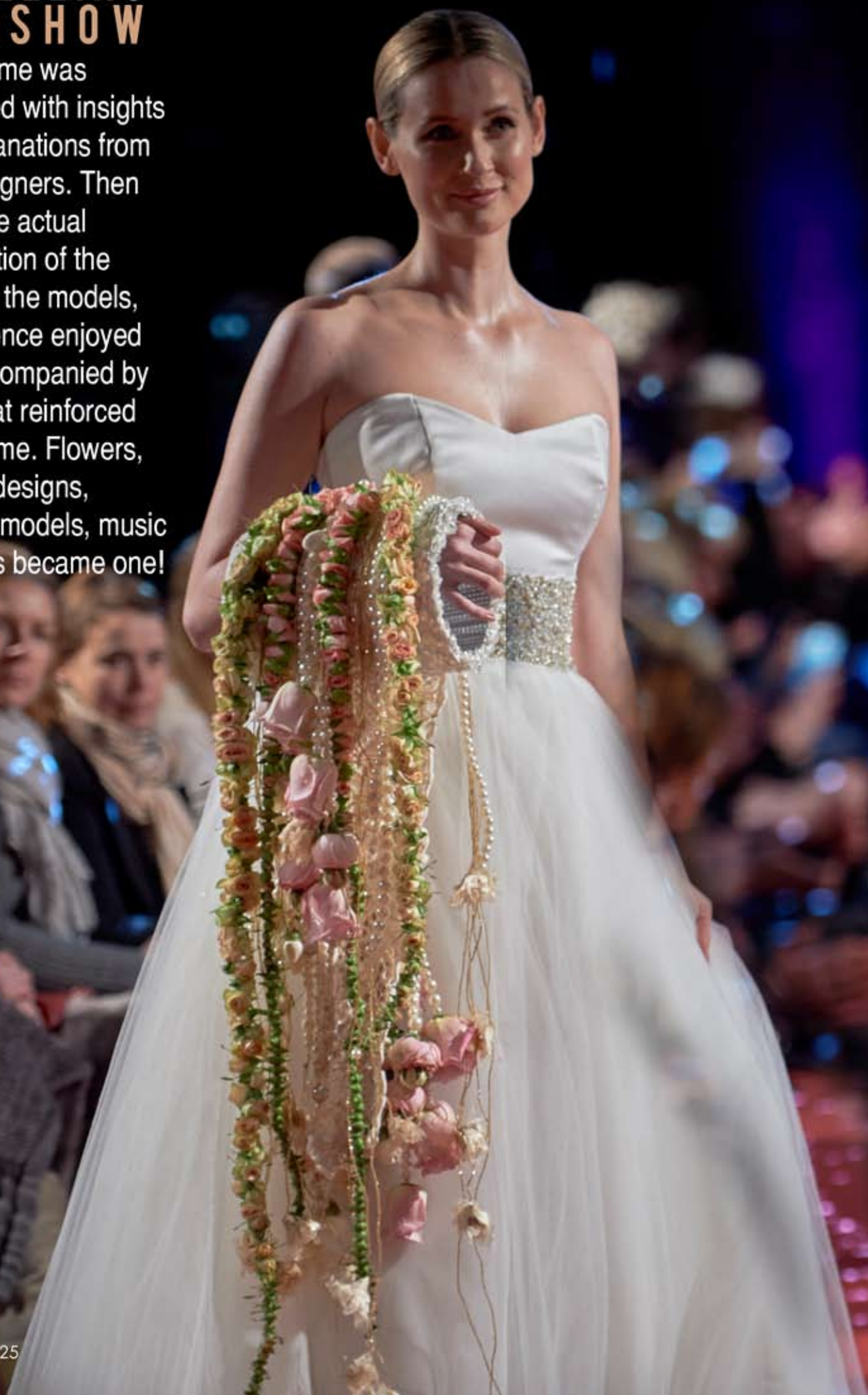


There were 6 different themes. One was Roses which were presented en mass from Meier Roses in a dream of pastels of cream, salmon, and powder pink.



# THE FLORAL TRAVELLING ROADSHOW

Each theme was introduced with insights and explanations from both designers. Then during the actual presentation of the works by the models, the audience enjoyed them accompanied by music that reinforced each theme. Flowers, colours, designs, dresses, models, music and lights became one!









# THE FLORAL TRAVELLING ROADSHOW





A woman with short blonde hair is smiling and looking towards the camera. She is wearing a black, sleeveless, sequined dress. Around her neck and down her front are several layers of leis. The leis are composed of various green cacti and succulents, interspersed with small white flowers. Some leis also feature small white pearls. The background is dark with blurred blue and purple lights, suggesting an indoor event or stage setting. Other people are visible in the background, out of focus.

Cacti and succulents of all varieties were used in both the traditional bouquet shape and as strings of texture around their necks, reminiscent of the Pacific Islands' Leis.



# THE FLORAL TRAVELLING ROADSHOW



The back of Annette's Cactus and Succulent bouquet reveals the handmade netting ring she used as the armature for the piece. The bouquet is huge so it can be easily seen at the show but scaled down it would be equally effective.



A woman with short reddish-brown hair, wearing a black short-sleeved top, is holding a large, round, and very full floral arrangement. The arrangement is dominated by a large, light pink rose with many layers of petals. It is surrounded by a dense mix of greenery, including long, thin, arching leaves and various small, round, and star-shaped flowers in shades of blue, white, and pink. The woman is looking down at the arrangement with a slight smile. In the background, a woman with blonde hair and glasses is visible, looking towards the camera. In the foreground, the back of a person's head and shoulders are visible, holding a smartphone up to take a photo of the floral arrangement. The setting appears to be an indoor event with warm lighting.

In Copenhagen, for the final show, special guest designer Natalia Zizko from Moscow presented four amazing designs including this one featuring the Rose glamelia.



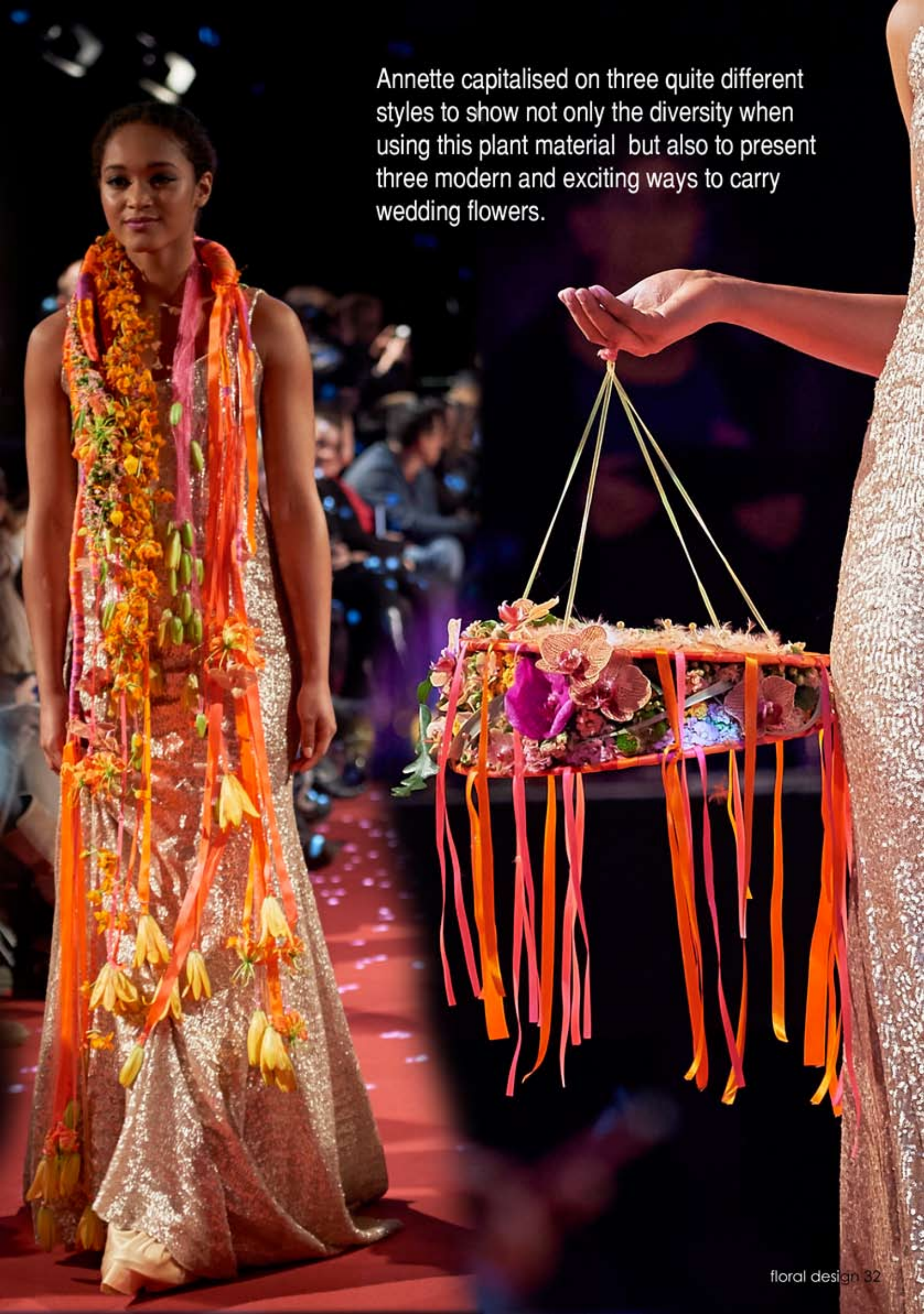
# THE FLORAL TRAVELLING ROADSHOW

A woman with dark hair pulled back, wearing a sleeveless, sequined, light-colored dress, is smiling and looking to her right. She is holding a large, vibrant floral arrangement. The arrangement features a wide, curved band of fabric with a bold, geometric pattern in shades of orange, pink, and white. The fabric is draped over a dense cluster of flowers, including pink and orange blooms, and is topped with long, feathery, golden-yellow grasses. The background is dark and out of focus, with blue and white bokeh lights, suggesting a stage or event setting.

Calanchoes were carried in, both as plants and cut flowers from Queen Calanchoe in “pop” colours of pink, orange, yellow to introduce the Calanchoe theme in this section of the show.



Annette capitalised on three quite different styles to show not only the diversity when using this plant material but also to present three modern and exciting ways to carry wedding flowers.





# THE FLORAL TRAVELLING ROADSHOW

Per added three more contrasting styles to this section giving the attending florists plenty of food for thought... and what a fabulous floral hat for a hot Summer's day wedding!



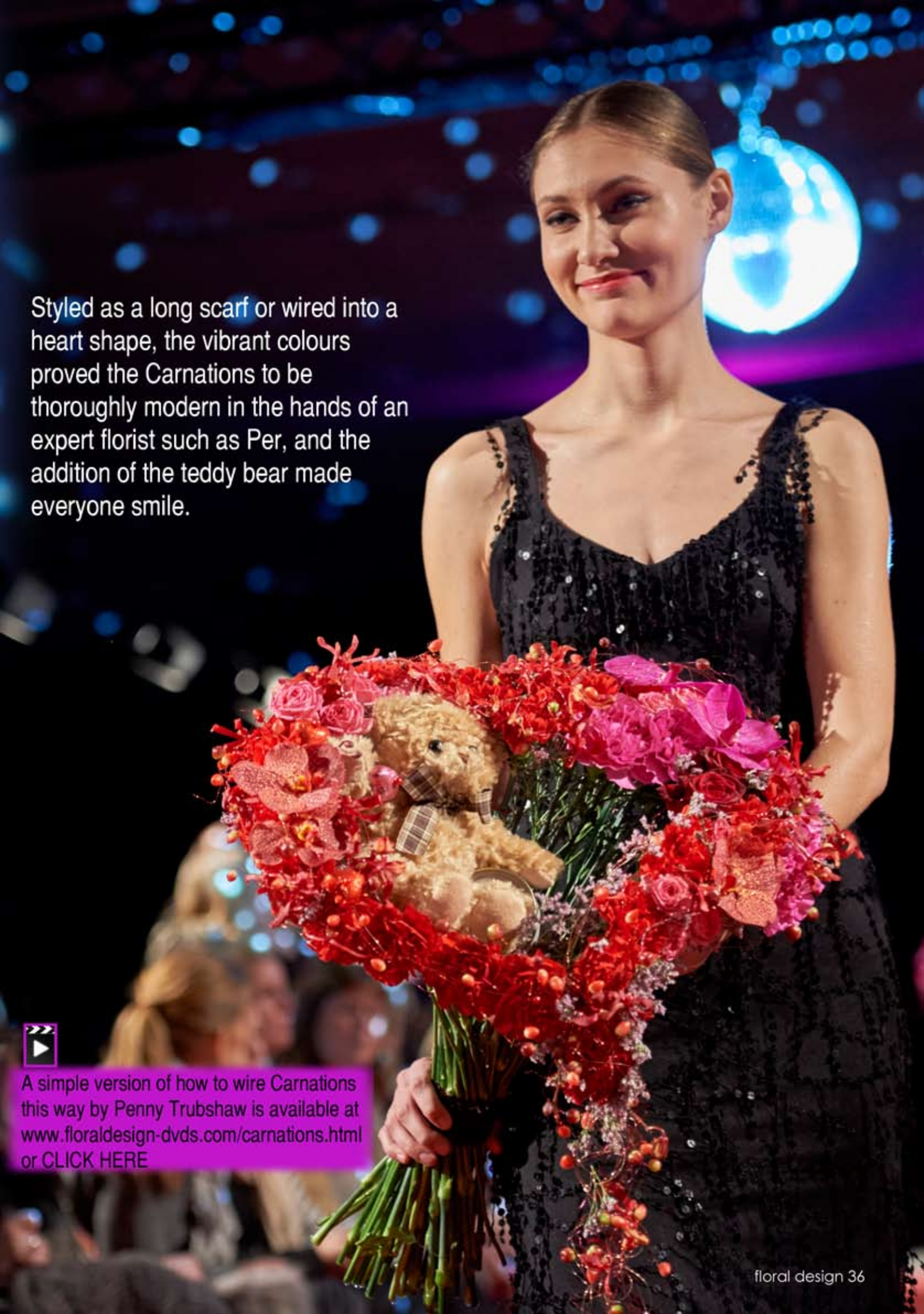




# THE FLORAL TRAVELLING ROADSHOW

Carnations were to be found under some of the audiences' chairs in deep passionate colours of red, burgundy and fuchsia as an introduction to the Carnation themed pieces.





Styled as a long scarf or wired into a heart shape, the vibrant colours proved the Carnations to be thoroughly modern in the hands of an expert florist such as Per, and the addition of the teddy bear made everyone smile.



A simple version of how to wire Carnations this way by Penny Trubshaw is available at [www.floraldesign-dvds.com/carnations.html](http://www.floraldesign-dvds.com/carnations.html) or [CLICK HERE](#)



# THE FLORAL TRAVELLING ROADSHOW

A close-up photograph of a hand holding a large, dense bouquet of carnations. The bouquet is composed of many long-stemmed flowers with vibrant red and pink petals. The stems are long and green, creating a thick, textured base. The background is dark and out of focus, featuring soft, colorful bokeh lights in shades of blue, purple, and pink, suggesting a stage or event setting.

Annette's Carnation bouquets were extraordinary examples of floristry at it's best. Although they were constructed on a large scale for theatrical impact it is the methodology and design that is the important stimuli for a less extravagant occasion requiring a smaller piece.







# THE FLORAL TRAVELLING ROADSHOW





A vertical arrangement of red and pink flowers cascading down a black gauze fabric. The flowers are densely packed and appear to be tumbling off the fabric. The background is a warm, reddish-brown color.

Using a black gauze fabric that drapes beautifully and is translucent is the way to recreate this effect. Any fabric that is not see-through will be more dominant and take away the visual effect of flowers tumbling off the shoulder.

The material also adds positioning points for the flower stems.



# THE FLORAL TRAVELLING ROADSHOW



Annette starts with a frame to make these floral headpieces. You can see examples revealing a little more of her method at [www.voneinem.dk/en/video/flower-fashion.asp](http://www.voneinem.dk/en/video/flower-fashion.asp) or **CLICK HERE**



Chrysanthemums in all varieties and colours of yellow, orange, gold and brown were placed before the audience to introduce this theme. Natalia's bouquet matched Annette's headpiece perfectly and the bouquet below was another superb example of the framing Annette uses to build her pieces.





# THE FLORAL TRAVELLING ROADSHOW



By building the foundations and back elements with dried plant material the basic piece only had to have the focal flowers refreshed as necessary when the show was touring the four cities.









# THE FLORAL TRAVELLING ROADSHOW

Feathers, appearing from an exploding black balloon all in deep blue, black, lilac and dark silver shades began the last theme.

What a week it turned out to be. A week of hard work and few hours of sleep for the designers. But a week packed with emotions, passion, floral designs, happy designers and assistants, thrilled audiences and innumerable photos taken!





One and a half years of planning blossomed in this great and unforgettable experience! There are no limits to what can be created when you put several creative minds together! What country and city will be the next one to host the Love Passion and Fashion show?

Visit the designers homepages:

Annette on; [www.voneinem.dk](http://www.voneinem.dk) or [CLICK HERE](#)

Per on; [www.perbenjamin.com](http://www.perbenjamin.com) and [www.floristiskcoaching.se](http://www.floristiskcoaching.se) or [CLICK HERE](#)



# FROM THE ARCHIVES

November  
2004

Wow it really was only eleven years ago, and just the second edition of floral design magazine when we watched Australian florist Mark Pamplung demonstrate a technique for making these big round bouquets.

The latest, wow technology in 2004 was digital cameras albeit with really low resolution and a tiny zoom and doesn't it show!

BUT it is the technique that counts and in this 2004 demonstration by Mark he gives you an insight into one way of making those stunning Carnation bouquets you have just seen showcased by Annette and Per.

You will need 30cm long pieces of florists' wire, one for each Carnation. Use Carnations at the time of the year when the stems don't snap easily or they will break.





Insert a piece of wire horizontally through the calyx of a long stemmed Carnation. Insert another piece of wire at right angles to this, still horizontally so you now have 4 ends of wire coming out.

Do this for 12-15 Carnations.

Now start connecting the pieces of wire taking one from one Carnation to join with one from another Carnation. Twist the two wires evenly around each other then do the same again with the next two wires.

Now add another Carnation and connect the two wires from it to the two remaining wires from the last Carnation. You will be building a row of Carnation heads all connected with wire which will begin to look like netting.

Once you have used all the Carnations connect the last one with the first one so you now have a circle of Carnations with stems dangling.

Secure the bottom of the stems together and decorate.



Back to 2015 and Annette secured her netting to a hidden metal ring and threaded the long stems through rather than piercing the calyx- use the zoom feature for a really close look at her netting technique.



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## **Arranging Carnations**

[www.floraldesign-dvds.com/Carnations.html](http://www.floraldesign-dvds.com/Carnations.html)  
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**YES**  
**she definitely has**  
**a vase on her head!**

PHOTOGRAPHY PAVOL KASSAK WORDS TRICIA LEGG



When you take part in a trade show or exhibition you want people to notice you and your work... so perhaps having a model walking around with a vase of flowers on her head does just that... and it would make you giggle a little as she walked past. I am not sure though if I would order wedding headpieces from such a person?

This oddity was spotted by Pavol, our curious photographer at IPM Essen in Germany. It was the perfect place to spot trends in bouquet styles emerging from Europe especially with the floristry competitions ( including bouquets, right) going on at the same time.





**YES**  
**she definitely has**  
**a vase on her head!**

The more layers you add, the less formal the bouquet appears. An advantage of using the spiralling stems method rather than floral foam for a vase arrangement is that you finish with a piece that can be viewed from all sides, as there is no obvious front or back, which is perfect for a coffee table.





If you are expert enough at this you don't even need a container as the stems will stand up on their own and only need to be placed in a tray of water. Compare the way the stems are splayed between these two designs and you can see that the left one would be more stable as the stems are more angled. The point where you tie the stems together and how tight you secure it is therefore critical.





**YES**  
she definitely has  
a vase on her head!

These bouquets were made by top florists competing to be the best in Germany so it was surprising to see the classic spiralled bouquet and posy shape were still the favoured shape and style, with just a few extra bits and pieces attached.

Admittedly the flowers are less tightly packed together as the current trend for natural, less formal bunches continues to sweep the globe and gone is the strict adherence to one flower type such as the Rose.





Flower forms are more varied and colourful and layers of linear foliage such as Ferns and Beargrass create depth. Underneath glimpses of interesting armatures are allowed to peek through. Stripped vine woven with Tillandsia or plastic drinking straws seem perfectly appropriate in these pieces.

The choices of flowers continue to be very standard as Ranunculas, Chrysanthemums, Gloriosa and Carnations dominate the flower markets.



Forget about any of these designs being bouquets and pop them in a vase of water instead and they look fabulous with the armature foundation. The spiralled bouquet has a totally different finished look compared with the same flowers placed in floral foam.



YES  
she definitely has  
a vase on her head!





A quick side trip to the floristry competitions 'Victoria Regina' in Slovakia will give you more ideas for making your own fascinating bouquet armatures.

Clematis seedpods hide the mechanics (on the left) but the shape could be quickly made using small scale wire netting with the flower stems and foliage threaded through it.

Below, a more time consuming wire frame has been made with the plant material placed deep down inside and around it.







PHOTOGRAPHY PETER AND CHRIS DE HOUWER  
WORDS TRICIA LEGG

# ANITA ROELOFS

## THE NETHERLANDS

floral design 50



Anita Roelofs has a passion for recycling and using materials supplied free from Nature. As a cyclist and walker she has plenty of opportunities to spy resources that become the inspiration for her next project.

Chris and Peter caught up with Anita in a refurbished farm building on the estate "De Panberg" in the south of the Netherlands. The owners offer catering, meeting rooms, workshops, events, an art gallery, etc. in this agricultural region. They are open for breakfast and brunch on Sundays, when families and groups of friends drop in; so it was a good opportunity for Anita to get some exposure.











Anita starts by eating the egg! They are cracked so the whole shell left is as big as possible.

Using a fine tipped glue gun each small leaf is placed around the rim to produce the striped pattern.

She then attaches the leaves horizontally, with a row showing the green alternating with a row showing the white underside. Many shrubs produce these hardy two toned leaves and just keep an eye out for them.

A piece of string is glued in a loop to form a handle into the inside of the shell and taped down for added security. Then Anita fills her unique container with tiny flowers, bulbs or foliage.







Anita doesn't restrict herself to decorations found in Nature as sometimes she looks a little closer in her kitchen pantry. Lentils, dried peas and other pulses provide a wealth of colours and shapes to hot glue to the eggshells.

In every case she is precise in her patterning and placements. Tweezers are ideal for removing any glue tails left behind.

Starting at the bottom and working up to the cut edge is easier this time.







Watch Anita work  
on one of her eggs  
using lentils  
**CLICK HERE**  
Use the password  
**Anita**



The fluffy seed pods from the Willow make for a wonderfully soft and strokeable covering while dried black eyed beans take on a shinier, more striking appearance.

Adding a bulb from a small flowering Spring flower adds to the excitement when these are given as a tiny gift or grouped in wonderful bunches in the middle of restaurant tables.







CONTACT DETAILS:

Phone:  
06 4979 6108 (Netherlands)  
Email:  
anitaroelofs1@gmail.com  
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## **Caloundra\*Floral Art Society Inc.**

*Celebrating our 35th Anniversary*

Please join members for our

### **FRIENDSHIP DAY "Floral Jewels"**

Friday 1st May 2015 at 9.00am to 12 noon

The Masonic Hall, Third Avenue, Caloundra.

Entry: \$20

Morning Tea & Lucky Door Prize

View: Floral Arrangement Competition - Raffle Tickets: \$1

*Guest Demonstrator: Irene McIndoe*

Irene McIndoe is a world-renowned floral artist and floral art judge. She has travelled the world judging and demonstrating only the best floral arrangements at some of the most prominent shows from Pakistan to Dublin.

This will be followed by a Silent Auction of some of her arrangements.

**Enquiries: Marlene Ph. 5443 9924 (AUS)**

\*Caloundra is on the Sunshine Coast in South East Queensland, Australia, north of Brisbane.



# "VOYAGES... WITH AN INTERNATIONAL FLAIR"

27th Annual Flower Show Fundraiser at Historic Site in Woodside, CA  
Mother's Day Weekend, Thursday, May 7th through Sunday, May 10th, 2015  
86 Cañada Road, Woodside, California 94062 USA

This year, Filoli celebrates its 27th Anniversary of their Flower Show Fundraiser, which has become a premiere event in the Bay Area on Mother's Day Weekend. Visitors will enjoy viewing floral interpretations, elegant table settings and garden vignettes created by more than 90 designers who are inspired by this theme. There will be live music all 3 days.

In addition to the many professional, amateur and children exhibitors highlighting their talents and creativity throughout the Historic House and renowned formal Garden, there will also be nurseries, garden clubs and horticulturalists from all over the Bay Area participating. Special Teas, Champagne Brunches, Boxed Lunches, Flower Arranging Demonstrations and Musical Performances also mark this event. The Garden will be at its peak bloom as visitors can discover many new surprises throughout the estate.

New this year is the "First Class Suite Package" which includes a featured Floral Design lecture/demo by Bruno Duarte on April 23, an intimate behind-the-scenes advance docent-guided tour on May 7, the Opening Night Preview Party, tickets to the Flower Show and extra surprises.

The Opening Night Preview Party will be on Thursday, May 7th from 5:30 p.m. - 8:00 p.m. Visitors can meet with the designers themselves while viewing their imaginative exhibits and will also be able to experience the Garden at dusk while enjoying catered hors d'oeuvres, wine, champagne, beverages and live music.

The historic Greenhouses will also be open to visitors Friday through Sunday where plants that have been in the Filoli collection since 1920 can be viewed. There will be live music and educational exhibitors everyday and Garden Information Docents will be on hand from 12:00 p.m. to 3:00 p.m. to answer questions about Filoli, as well as guests' questions about their own home gardens. Flower Arranging Demonstrations take place on Friday and Saturday at 1:00 p.m.

**Tickets for the 27th Anniversary Filoli Flower show can be purchased at either [www.filoli.org](http://www.filoli.org) or by calling (650) 364-8300 (USA) extension 508, Monday through Friday from 9:00am – 4:00pm.**



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